HEADLINE# 6385404 TRF# 337867 REP: TEL# 323-634-8086
$$$ UNAPPROVED REV #2 $$$ ORDER WORKSHEET FAX# 323-937-2481
HARRIS REPORT FROM REP OCT19/12 14.44
CHANGES *** WFTV-TV ***

ADV #_____ ADV. NAME ISS/FREEDOM PAC
AGY #1243 AGY. NAME TARGET ENTERPRISES REP.#_____ OFF.#78 SALESMAN #_____
15260 VENTURA BLVD., #1240 BUYER NAME RANDE LEVINE
ORDER #_____ SHERMAN OAKS, CA 91403 SALES PRSN LA- MICHAEL WARD
PRDCT 425/FREEDOM PAC CONTRACT #6385404
FLIGHT DATES OCT30/12 EST#425 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL
CITY TAX_____ NOV6/12 WK-2
STATE TAX_____ CO-OP BILLING NEEDED_____

REP: REV TO SHOW OK FOR M2 = SEE LINES 17 & 27-29 FOR REVISION
REJECTED M1. NA SPOTS WERE MOVE TO NEW MAKEGOOD M2
NCIT... TTL REMAINS: $90,190
PLS CONF
REV STARTS ON TUE, 10/30!!!
THANKS LINDA FOR MICHAEL
2ND REVISION TODAY 10/19

DATE OCT19/12 14.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

4Q12 NON-CANDIDATE AVAIL. 30 MIN SEP. FLIGHT 10/30-11/6 12N CUTOFF

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER CODE = FREEDOM AGENCY EST# = 425									
			AGENCY PRODUCT CODE = PAC									
17		SZ	1100P-1135P		15	$1,750.00	10/30	11/4	0		TU-SU	0
PROGRAM : EYEWITNESS NEWS AT 11P												
RA35+ : 3.8												
ORD COM1: 10/19-MOVE 6X TO NEW MG PKG IN LINES 27-29												
CON COM1: RUN 1X PER DAY. STAND ALONE :15												

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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27		A	1100P-1135P		15	$1,750.00	10/30	11/4	5		TU-F,SU	5

PROGRAM : EYEWITNESS NEWS AT 11P
RA35+ : 3.8
ORD COM1: LN AIRS LATE ON SAT DUE TO NCAA FTBL
CON COM1: RUN 1X PER DAY. STAND ALONE :15
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-17 FOR 6 SPOTS/WK

28		A	1130P-1205A		15	$1,460.00	11/3	11/3	1		SAT	1

PROGRAM : LATE NEWS AFTER NCAA FB
RA35+ : 3.0
ORD COM1: LN AIRS LATE ON SAT DUE TO NCAA FTBL
CON COM1: STAND ALONE :15
PART OF A MAKEGOOD MADE UP OF LINES 27-29

29		A	105A-205A		15	$290.00	11/4	11/4	1		SUN	1

PROGRAM : CSI MIAMI
RA35+ : 0.4
ORD COM1: LN AIRS LATE ON SAT DUE TO NCAA FTBL
CON COM1: STAND ALONE :15
PART OF A MAKEGOOD MADE UP OF LINES 27-29

STATION MAKEGOOD OFFERS:

M1 REJECT BUY#17
MISSED:TU-SU/1100P-1135P OCT30(6/WK) 15S $1,750.00 (OCT19/12)
OFFER:TU-F,SU/1100P-1135P OCT30(6/WK) 15S $1,750.00 PLS ADVISE.
CMT:SAT NEWS LATE DUE TO COLLEGE FBALL
CMT:*RJ. NA SPOTS WERE MOVED TO NEW MAKEGOOD M2*

M2 OK'D BUY#17
MISSED:TU-SU/1100P-1135P OCT30(6/WK) 15S $1,750.00 (OCT19/12)
OFFER:TU-F,SU/1100P-1135P OCT30(5/WK) 30S $1,750.00 PLS ADVISE.
& SAT/1130P-1205A NOV3 30S $1,460.00
& SUN/105A-205A NOV4 30S $290.00
CMT:LN AIRS LATE ON SAT DUE TO NCAA FTBL

NOV/12 90190.00

CONTRACT TOTAL 90190.00
TOTAL SPOTS 60

REP HEADLINE# 6385404 TRF# 337867
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ORDER WORKSHEET

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:LINE#:	REP :LINE#:	:CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	:SPTS: /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:

MARKET TOTALS $155,500 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE